



DESIGN ASSISTANCE

The following Non Profit Organizations and Government Agencies offer assistance programs to communities in need:

American Architectural Foundation Sustainable Cities Design Academy

Number of Years in Existence: 3

Number of Events Per Year: 4

Cost Per Event: \$110,000

Program Funding Sources: United Technologies Corporation

Program Scale: Parcel through Community plan

Focus Topics: Site plans, Green infrastructure analysis, Financial feasibility, etc.

Do you partner with other Design Assistance Programs? No

Program Website: www.archfoundation.org

Number of Experts per team: 3

Contact:

Elizabeth Blazeovich

Program Director

American Architectural Foundation

eblazeovich@archfoundation.org

The American Institute of Architects The Design Assistance Team Program

Number of Years in Existence: 44

Number of Events Per Year: 8 to 10

Cost Per Event: Varies

Program Funding Sources: AIA General Fund

Program Scale: Varies- anywhere from neighborhood to regional/county-wide scale

Focus Topics: Sustainability, urban design, planning, economic development, environment, transportation and transit, ecology, historic preservation, water, etc.

Do you partner with other Design Assistance Programs? Yes

Program Website:

<http://www.aia.org/about/initiatives/AIAS075265>

Number of Experts per team: 6 to 8

Contact:

Erin Simmons

Director, Design Assistance

The American Institute of Architects

esimmons@aia.org

American Planning Association Community Planning Assistance Teams

Number of Years in Existence: 17

Number of Events Per Year: 4 to 6

Cost Per Event: Varies

Program Funding Sources: APA General Fund, Community Contributions

Focus Topics: Topics may vary from economic development strategies, transit-oriented developments, parks/waterfronts, and urban design guidelines to affordable housing, sustainability



plans, and water management issues, depending on the community need.

Do you partner with other Design Assistance Programs? No

Program Website:

<http://www.planning.org/communityassistance/teams/>

Number of Experts per team: 4 to 6

Contact:

Monica Groh

Manager of Professional Development and AICP

American Planning Association

mgroh@planning.org

American Planning Association

International Programs

Number of Years in Existence: 30

Number of Events Per Year: Varies

Cost Per Event: Varies

Program Funding Sources: Foreign Governments, Federal and foundation grants

Program Scale: Community/National/International

Focus Topics: Sustainability, Energy, Water Management, Economic Development

Do you partner with other Design Assistance Programs? Yes

Program Website: <http://www.planning.org/international/index.htm>

Number of Experts per team: Varies

Contact:

Jeffrey Soule, FAICP

Director, Outreach and International Programs

American Planning Association

jsoule@planning.org

American Planning Association

Planning Advisory Service

Number of Years in Existence: 62

Number of Events Per Year: n/a

Cost Per Event: varies

Program Funding Sources: Subscribing Organizations

Program Scale: Community/National/International

Focus Topics: All topics related to community planning

Do you partner with other Design Assistance Programs? Yes

Program Website: <http://www.planning.org/pas/>

Number of Experts per team: n/a

Contact:

David Morley

Planning Advisory Service Coordinator

American Planning Association

dmorley@planning.org

Environmental Protection Agency

Greening Americas Capitols

Number of Years in Existence: First year in existence

Number of Events Per Year: A minimum of 5

Cost Per Event: \$50,000 - \$80,000

Program Funding Sources: US EPA Office of Sustainable Communities; US EPA Office of Solid Waste and Emergency Response; US EPA Office of Water

Program Scale: Small area such as corridor, intersection, plaza, or small collection of parcels

Focus Topics: Green infrastructure, green building, civic space, brownfield redevelopment, urban waters, housing, transportation

Do you partner with other Design Assistance Programs? Yes

Program Website:

<http://www.epa.gov/smartgrowth/greencapitals.htm>

Number of Experts per team: 5

Contact:

Abby Hall

US EPA

Office of Sustainable Communities

hall.abby@epa.gov

National Endowment for the Arts

Design Grant Program

Number of Years in Existence: 50

Number of Events Per Year: Many

Cost Per Event: NEA provides grants

Program Funding Sources: We fund the Governors' Institute on Community Design, the Mayors' Institute on City Design, and Your Town: Citizens' Institute on Rural Design

Program Scale: Town/County, city, state

Focus Topics: Community design, regional planning, etc.

Do you partner with other Design Assistance Programs? Yes

Program Website:

<http://www.arts.gov/grants/apply/Design.html>

Number of Experts per team: Varies by program

Contact:

Jason Schupbach

Design Director

National Endowment for the Arts

Schupbachj@arts.gov

National Endowment for the Arts

Mayor's Institute on City Design

Number of Years in Existence: 24

Number of Events Per Year: 6

Cost Per Event: \$50,000 - \$75,000

Program Funding Sources: National Endowment for the Arts
American Architectural Foundation; Various Corporate Sponsors
Including Target, Coca-Cola, Bank of America, Surdna, USDA
Forest Service

Program Scale: Cities, projects vary in scale from 2-3 blocks to
several hundred acres

Focus Topics: Urban redevelopment, brownfield remediation,
waterfront development, transportation corridor development,
city infrastructure

Do you partner with other Design Assistance Programs? Yes

Program Website: www.micd.org

Number of Experts per team: 7 to 8

Contact:

Radhika Mohan
Program Manager
Mayors' Institute on City Design
rmohan@micd.org

National Endowment for the Arts Your Town: Citizen's Institute on Rural Design

Number of Years in Existence: 19

Number of Events Per Year: 4

Cost Per Event: \$22,000

Program Funding Sources: Cooperative agreement with the
National Endowment for the Arts, Design Program

Program Scale: Community

Focus Topics: Downtown revitalization, land conservation,
greenway design, gateway enhancement, public art

Do you partner with other Design Assistance Programs? Yes

Program Website: www.yourtowndesign.org

Number of Experts per team: 5 to 12

Contact:

Shelley Mastran
Co-Director
Your Town: Citizens' Institute on Rural Design
shellmast@verizon.net

Reconnecting America Center for Transit Oriented Development

Number of Years in Existence: 6

Number of Events Per Year: Varies

Cost Per Event: Varies

Program Funding Sources: Grants from national and regional
foundations, Federal Transit Administration

Program Scale: Region/Corridor

Focus Topics: Transit-oriented development planning, finance,
equity

Do you partner with other Design Assistance Programs? Yes

Program Website: n/a

Number of Experts per team: n/a

Contact:

Sam Zimbabwe
Center for TOD Director
Reconnecting America
szimbabwe@reconnectingamerica.org

Smart Growth America Governor's Institute on Community Design

Number of Years in Existence: 5

Number of Events Per Year: 4 to 6

Cost Per Event: Varies

Program Funding Sources: National Endowment for the Arts,
Environmental Protection Agency

Program Scale: Efforts are focused at the state level

Focus Topics: Most recently: use of state spending decisions
to incentivize smart growth; sustainability as a tool for rural
economic development/placemaking; transit-oriented
development; regional planning; linking transportation and land
use planning

Do you partner with other Design Assistance Programs? Yes

Program Website: www.govinstitute.org

Number of Experts per team: 3 to 6

Contact:

Ilana Preuss
Chief of Staff
Smart Growth America
ipreuss@smartgrowthamerica.org

Urban Land Institute Daniel Rose Fellowship Program

Number of Years in Existence: 2

Number of Events Per Year: Around 9

Cost Per Event: None

Program Funding Sources: Private donation

Program Scale: Central cities

Focus Topics: Transportation and land use, redevelopment and
infill, public leadership

Do you partner with other Design Assistance Programs? No

Program Website: www.uli.org/rosecenter

Number of Experts per team: 8

Contact:

Gideon Berger
Fellowship Director
ULI Rose Center for Public Leadership in Land Use
gideon.berger@uli.org



Photos of APA assistance efforts by John Reinhardt, AICP, American Planning Association. Compiled by the American Planning Association. For updates, please contact jreinhardt@planning.org